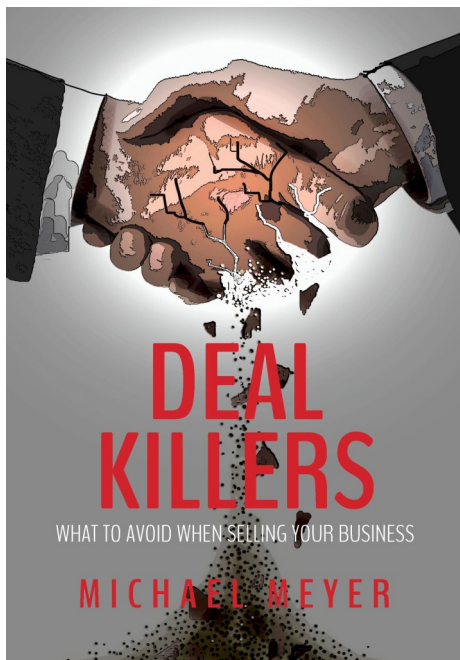


ORDER FORM



DEAL KILLERS: WHAT TO AVOID WHEN SELLING YOUR BUSINESS,

a practical guide for current and future business owners who will, at some point, consider the sale of their business. The sale of a business is a complicated and stressful process and most people don't realize that *only* one in five, or twenty percent of the businesses that enter the marketplace actually sell. Even more troubling are the vast numbers of possible sales that fall apart during negotiations or due diligence and never make it to the closing table.

Most issues or "deal killers" can suddenly appear in the heat of deal negotiations and due diligence, but truth is, many are a myriad of expectations that were not addressed prior to putting the business on the market. Understanding the deal killers *in advance* of undertaking a sale process is critical when you decide it's the right time to sell.

This book covers the most blatant issues many business owners overlook that destroy a company's salability if they are left undetected and unresolved. Being well prepared will position your business to minimize the risks and maximize the potential rewards, by avoiding the most common and costly mistakes.

ORDER FORM

YES, I WANT TO ORDER

DEAL KILLERS

_____ (No.) books at \$18.95 plus \$5.00 S&H Total Amount _____

(S&H 1-4 books \$5, 5-10 books \$11, 11-15 books \$16, 16-20 books \$21, 20+ books call for price.)

Method of Payment: Check / Cash *please circle one*

Name: _____ Date: _____

Company Name: _____

Phone Number: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Make checks payable to Benjamin Ross Group

Mail order form with payment to 308 Lakeside Park, Southampton, PA 18966

Please allow 7 days for delivery

THANK YOU FOR YOUR ORDER

Office Use Only:

Received at Event

Online Form

Referral